# Ty Crump

#### ART DIRECTOR

# CONTACT

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Philadelphia, PA 💡

tycrump.com

## SKILLS

Adobe Creative Suite

(Photoshop, Illustrator,

InDesign, Premiere,

After Effects, Lightroom)

Art Direction

Concepting

Design

Branding

Storytelling

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User Experience

Illustration

## **INTERESTS**

Film Photography

Toast (Cat)

Cooking

Piano

# **EXPERIENCE**

**Art Director** 

22Squared | 01/2023 - Present

Concepted, created, & executed ideas and visuals for Toyota & Publix.

**Art Director** 

Red Tettemer O'Connell + Partners | 11/2021 - 11/2022

Concepted, created, & executed ideas and visuals for Dietz & Watson, Stanley Black & Decker, Tullamore D.E.W., Nature's Bakery, Nesquik, & more.

**Art Director** 

VMLY&R | 07/2021 - 11/2021

Concepted, created, & executed ideas and visuals for Altice USA.

**Junior Art Director** 

McCann | 10/2020 - 07/2021

Concepted, created, & executed ideas and visuals for Verizon, Mastercard, New York Lottery, Chick-fil-A, Hornitos, Cigna, & NEOM.

**Art Direction Intern** 

Droga5 | 01/2020 - 04/2020

Concepted, created, & executed ideas & visuals for Chase, IHOP, The Ad Council, CoverGirl, & Droga5.

#### **EDUCATION**

**Art Direction** 

Miami Ad School | 2018 - 2020

Bachelor of Science in Business - Marketing Marist College | 2013 - 2017